

West Madison Neighborhood Association Annual Meeting (WMNA)

July 29, 2017 10:00 a.m. Location: Elver Park Shelter

Attendees: Joe R., Dave H., Alder Barbara McKinney, Teresa H., community attendees

Refreshments served 10:00 – 10:10 a.m. Refreshments provided by: The Ugly Apple

Meeting called to order at 10:10 a.m.

The July Annual Meeting was attended by several people from the community. After opening the meeting, Joe introduced the Board Officers. Residents in attendance (approx. 8) were introduced.

Alder McKinney provided District One Updates

They included public safety updates from concerns associated with The Crossings Apartment complex. There were several questions from attendees Alder McKinney responded to. There will be a safety meeting on 8/15/17 at 6pm, Oure Redeemer Church.

The upcoming Common Council Meeting will include an amendment on the High Point/Jeffy Trail item. There were also updates on the Griff's remodeling for the West-side Job Center.

Ad Hoc Committee on Neighborhood Plan Updates

Dave H. provided an update on the committee's activities involving Jeffy Trail. He noted that the anticipated amendment is a compromise with an intended goal, a good one but the committee has some concerns regarding the expansion on the development project. Density and construction concerns. The Planning Commission and committee both have the same desire to fix the roads but how to arrive at the overall goal is different.

Farmer's Market Update

Joe discussed the successful launch and current progress of the West Side (Elver Park) Farmer's Market. The market is a result of two of the West side home owner associations working together with joint funding from the city and MWNA. There are approximately ten vendors participating, five of whom have other commitments and rotate attending some Saturdays. Joe's received feedback from some of the vendors. They feel they're making a good profit, enjoy being a part of the new initiative (West Market). They've asked for additional signage. The market ends on September 16th. We are seeking additional vendors for the 2018 season.

Officer Nominees/Vote/Officer Engagement

Dave Handowski will not seek an additional term on the Board and was presented with a certificate of appreciation for his service. Matthew Stanford and Tanya Biggs have both expressed interest in serving

as board members for MWNA. Joe offered a motion to accept them as new Board members, seconded by Holmes, all voted in favor, motion approved. Several attempts have been made to engage Sarah Tuttle, who has served as the Association's Events Director. She has not responded to efforts by Joe or Teresa regarding her interests. Motion by Joe to replace Sara as Events Director, second by Handowski, all in favor, motion approved. Evie Holcomb has expressed interest in this role. Teresa will follow up with her on her interest.

Membership

The interns have fulfilled their year commitment and seek recommendations from the Board. Thanks from the Board was offered for their service! We are currently looking to fill the Social Media Intern volunteer position. Teresa discussed ideas for social engagement and advancing the community. She presented the idea for the "Each one Knows one Reach Campaign". The members were in favor of the idea and Teresa will work with others to launch it. Date TBD.

Safety Concerns

Joe mentioned that the Board, Alder McKinney and the community are open for ideas regarding better ways to promote safety. There was discussion regarding the recent West Towne Mall policy. Information was provided to clarify questions and misconceptions regarding background on reason for the new policy and enforcement.

Motion to adjourn called by Ryan, moved by Handowski, second by Holmes. All in favor, meeting adjourned at 11:11 a.m.

Minutes submitted by Teresa Holmes