



Madison West Neighborhood Association, Inc. November / December Newsletter 12/4/16

MADISON WEST NEIGHBORHOOD ASSOCIATION, INC

IN THIS ISSUE

Neighborhood Updates

by Joseph Ryan, MWNA President

Happy Holidays All! Sorry we were not able to get a newsletter out in November so we are combining both November's and December's into one.

As usual the MWNA has been very busy with planning for 2017. We also have a new officer to the MWNA, Sarah Tuttle! Sarah will head up the social activities of the MWNA. Welcome Sarah and thank you for your time and efforts!

Some items Sarah is working on are: Family Social Events, Movies in the Park, Food Truck Nights, Holiday Events, etc!!

At the November 1st meeting the following items were discussed:

- 7 Elver Park Farmers Market
- 7 Park Updates – New Trees
- 7 Hope & a Future Expansion
- 7 Neighborhood Magazine Interest
- 7 7901 Watts Rd Development Project
- 7 Midtown Police Station Project Support
- 7 High Point Raymond Road Neighborhood Development Project
- 7 Community Garden Update
- 7 Social Media Internship

Each of these item we will go into in this article. The minutes can be found by [clicking here.](#)

High Point Raymond Neighborhood Development Plan Update

MWNA Prelim Workgroup Meeting Scheduled Dec 9th. See below for details. Very important!

Waldorf Park Update

The city will be holding a meeting/presentation on the new updates to the park. Tuesday, December 6, 2016 at 6:00PM King's Kids Academy. 8133 Mansion Hill Avenue, Madison

After School Program for Park Edge/Park Ridge Neighborhood

MPD and Alder McKinney are working to establish after school programming in the Elver Park neighborhood for kids to address some of their idle time negative behaviors. [Click here to find more info on this!](#)

The Bubbler

The free, family-friendly event will take place on Saturday, December 10, 11am-6pm, at the Madison Municipal Building, 215 Martin Luther King Jr. Blvd.

Membership

To join as a member to the MWNA, please go to <https://goo.gl/xc6na9>



Social Media Internship

The MWNA is looking for an interested individual looking to gain experience in marketing/community development/media.

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High Point-Raymond Neighborhood Development Plan Update

December 6th is first meeting on this. Please see details below.

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Community Garden

Many members have expressed interest in a community garden! The MWNA, Parks Dept., Community GroundWorks. Have been in talks and things are moving!

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Parks Department Needs our Help!

Parks is asking for help collecting data on how our parks are used to help guide their decision on development.

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Other important items

Not everything can fit on the front page!

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High Point-Raymond Neighborhood Development Plan Update

by David Handowski, MWNA Vice President &
President High Point Estates

City Planning is holding an "Open House" on Thursday December 15 from 6:30PM - 8PM at Chavez Middle School, 3502 Maple Grove Drive to discuss the update of the "High Point - Raymond Neighborhood Development Plan".

This is extremely important to residents of Hawks Landing, Valley Ridge, Midtown Commons, Newbery Heights, High Point Estates and other neighborhoods as this plan encompasses the current undeveloped property bordered by High Point Rd, Midtown Commons and HWY M and Newbery Heights and potentially has impact to a number of surrounding communities as well.

A City of Madison "Neighborhood Plan" is a formal document that outlines future City development strategies and policies that guide development in the specific plan area.

These plans assess existing conditions, trends and provide recommendations for the use and development of land and incorporates infrastructure, transportation services, housing and protection of natural resources. This specific plan was developed in 1996 and has had few changes since. The west side has seen significant development over two decades and this is our opportunity to provide input to a plan that will guide the City of Madison on development of this area going forward.



Areas of concerns voiced from residents to date are with:

- ? Traffic
- ? Drainage
- ? Housing density

I would ask for three things:

- ? ***You or representatives attend the preliminary meeting for introductions, brief overview of current plan, documentation of issues and concerns***
- ? Board members and residents to actively engage and participate in the December 15 Open House



- ? Identification of specific people to be part of a formal committee or work group going forward

MWNA Preliminary Workgroup Meeting:

Date: Friday December 9

Time: 7pm - 830pm

Where: Madison West Police Department
(*Alternate date is Monday December 12)

Background Material:

- ? Current High Point - Raymond Neighborhood Development Plan: [Click Here](#)
- ? About Neighborhood Plans: [Click Here](#)
- ? "Imagine Madison" - City initiative to develop a city wide comprehensive plan to address and set direction for housing, transportation, racial equity, sustainability and other topics [Click here for more Info](#)

I very much appreciate your leadership and input on this important topic. On behalf of the MWNA which touches all of Alder District 1 I am happy to coordinate this effort for affected and interested parties.

Thank you.

David Handowski, VP MWNA, President High Point Estates

CONTACT INFORMATION

Phone: 608-770-4909
Email: info@madwest.org

Alder Announcements

WE NEED YOUR HELP!

IN COLLABORATION WITH AREA PROPERTY OWNERS, WE ARE ORGANIZING AN AFTER SCHOOL PROGRAM IN PARK EDGE/PARK RIDGE NEIGHBORHOOD FOR KIDS TO HAVE A POSITIVE PLACE TO BE AFTER SCHOOL THAT IS IN THEIR NEIGHBORHOOD;

The after school programming in the Park Edge/Park Ridge neighborhood is designed to reduce some of the idle time and negative behaviors that have been reported. We are collecting gently used games/items for the site. These items can be dropped off at the West Police District on Gammon Road. We are also planning a Christmas Community Dinner. If you are interested in volunteering or donating to help coordinate this programming effort please contact either Officer Magyera or myself.

Contact: Police Officer Theresa Magyera #4964
 Neighborhood Resource Officer- West District
 1710 McKenna Blvd.
 Madison, WI 53719
 Desk: (608) 243-0509
 Cell: (608) 576-9048

(Source: <http://www.cityofmadison.com/council/district1/blog/?Id=11869>)



2017 BUDGET

The Mayor signed the 2017 Capital Improvement & Operating budgets passed by the Council.

The budget was cited as the largest budget in the city's history: \$300M for operations and \$360M for capital improvements. Highlights in this year's budget:

- 7 Midtown Police Station
- 7 Madison Municipal Bldg Renovation
- 7 Public Market
- 7 Pinney Library
- 7 Major Road Repairs & Construction Projects
- 7 Madison City Employees received a 2% raise.
- 7 \$400,000 allocated in efforts to reduce youth violence and provide programs to support prison re-entry.

Budget impact: increase in tax rate of 3.55%. Approximately \$70 annual increase in property taxes on average \$200,000 home. For more details on budget go to Madison City website - 2017 Budget.

(Source: <http://www.cityofmadison.com/council/district1/blog/?Id=11851>)



Barbara Harrington-McKinney

Alder, District 1

district1@cityofmadison.com

608-228-8683

Subscribe to District 1 updates at www.cityofmadison.com/council/district1/

Neighborhood Updates

Facebook News

The MWNA has created a NEW Facebook page:
<https://www.facebook.com/madwestna>

Please 'Like' us so that we can keep you updated on the most updated manner possible besides sending out email blasts. We will continue to work on best/efficient ways to communicate. If you are interested in directing the MWNA social content please contact us:
info@madwest.org

High Point Park Updates - New Trees

The Park's department has planted over 20 new trees to replace the trees that were removed. If you would like more information on specifics please contact us: info@madwest.org

Hope & A Future Expansion

Officers attended a meeting at Hope & a Future late November. H&F has a 5.5 acre lot, currently with a single building operating an alternative to elder care. There were building designers and city reps who reviewed the agency's plan to add an additional building about 20k sq ft and some parking.

They'd like to grow their concept. The former plan had road changes between Valley Ridge and HPE which doesn't exist in the current plan. Hope & A Future are located in the Town of Middleton with an annex into District 1 of Madison. The total process for upgrading is projected to take 14 months. Community residents' questions involve traffic, zoning and noise.

MWNA will be following up with the agency's director while working with the city planner and the owner on design questions. The cul de sac that border Valley Ridge and the coming zoning is the biggest area of concern. A customized zone plan is also coming, density concerns exist as well with that. If the plan is denied residents want to know what will happen next. Midtown residents noted that there are currently traffic issues, turning left, going over the rise, etc.

For more information contact us: info@madwest.org

7901 Watts Rd Development Project

It was voted upon in the November meeting by the members that the MWNA officially asks the following of this project:

- That the project be reviewed by the City's Sustainable Committee.
- If there is a way for the city to work with the developers to increase the façade appeal of the building.

No response was received by the city. Both Alder McKinney and Skidmore were copied on the communication.

Midtown Police Station Project Support

It was voted upon in the November meeting by the members that the MWNA officially supports the continued budget items for the Midtown Police Station Project remain.

A copy of the communication sent to the city can be found by [Clicking Here](#)

Community Garden Update

We continue to work with the city on this. We have also looked into gaining some grant money to bring in a community art project as well. More information to come after the New Year.

Elver Park Farmers Market Update

We continue to engage the city on this project. At this time we have approached the City's Food Policy Coordinator. We are still looking for more people interested in helping develop

Zoo Lights

When: Now to Jan 1, 2017

See the zoo in a whole new light! This holiday season, your Henry Vilas Zoo will shine brighter than ever as we bring Zoo Lights to Madison! Enjoy a warm beverage as you take a stroll down candy cane lane and enjoy the festive sights and sounds. Thousands of lights will transform the zoo into a winter wonderland that's not to be missed.

[Click here for more Info](#)

Park Department Needs Our Help!

Please read the letter bellow sent to the MWNA

MWNA: We are asking members to think about helping the parks department in recording activity within Elver Park. This will help our community with developing our local parks!!!

Thanks for talking with me and thank you for volunteering to be part of our Park Activity Census. As I mentioned, your neighborhood association has been selected to participate in the Beta phase of this Census. We will use your experiences to refine our methods for collecting data on how our parks are used. We are using these data for several purposes. Most importantly, the information collected will support decision making and policy choices as part of the development of the Madison Parks and Open Space Plan (POSP). The POSP is a five year plan which reflects the Park Commission's interpretation of the vision of city residents about how Madison's parks should develop and be used. Second, these data will help establish a baseline of how parks are used to allow monitoring of changing uses over time.



parks
how parks are used

During the Beta phase, we are focusing on four parks: **Elver**, James Madison, Vilas and Warner. The next phase will expand to a wider variety of parks. The census is based on counting the number of people involved in specific activities in these four parks. The plan is based on several observations over the next year since seasonal variations are important. To ensure consistency across observers, each park has been pre-mapped. The maps divide each park into numbered geographic sections. Observations of activities should be linked to a geographic area. During the Beta phase, we hope to have many observations with a minimum of three observations for each of the four designated time periods on the data collection sheet. Specific instructions are contained in the other attachments to the email.

We sincerely appreciate your assistance with collecting park observation data. Madison is ranked as a top ten park system in the country by the Trust for Public Lands. We are proud of our parks and look forward to working with you to plan for the future.

Sincerely,

Stephen Webster
Chair, Long Range Planning Committee
City of Madison Parks Commission
sawebster@gmail.com
608 345 4486 (C)
608 249 21 63 (H)

Claire Oleksiak
Community Services Manager
Parks Division
COleksiak@cityofmadison.com
608-243-0187 (W)

See Next Page for Instructions

How to Conduct a Successful Observation

- 1) Materials** -- Bring multiple observation sheets, map of the park and a pencil with an eraser. Parks will work with each group to develop a process for providing the sheets and maps to the volunteer coordinator.
 - 2) Separate Observation Day/Times** – Use a separate sheet for each observation. Do not record different days and times on the same sheet. You can use more than one sheet if there are additional activities to record for that same day and time period. We are interested in how activities change throughout the day.
 - 3) Visit the Entire Park** -- Visit all mapped sections of the park during one observation. This may be done by walking, biking, driving or any other means of transportation.
 - 4) How to Record** -- The survey is built around activities. To complete the sheet:
 - 1) Record an activity from the list of activities on the sheet that you see occurring in the park.
 - 2) Note the geographic map area where it is occurring, then the number of people by age group. 3) Include an O in the age group box if the person is an observer instead of a participant.
 - 4) Write a Y in the Group column if there are three or more people doing an activity together.
 - 5) There is also a section for notes to add additional observations such as clarifying the activity if it is part of a larger group (For example, if the activity is boating. Note could be 'sailing').
- The back of the observation sheet provides example. Complete the form right away. Do not wait to complete it at home as it's likely you will forget some of the information.
- Please note that we are not attempting to identify race or socioeconomic status in this survey method. The reason is that we believe that these items are only valid if self-identified. We do not have the resources or expertise to conduct the necessary interviews on site to make this a rigorous study and get this data.
- 5) Questions**—If you have questions, please contact Claire Oleksiak at COleksiak@cityofmadison.com or at 608-243-0187
 - 6) Submit Forms** – Please turn in completed observation forms as soon as possible so we can input the data electronically. Parks can coordinate a pick-up if you're not able to mail or drop them off.

[Click here to Download the Log Sheet](#)

[Click here to Download Elver Park Map](#)

Social Media / Marketing Internship Opportunity

The MWNA is looking for interested candidates to help fill a crucial role in implementing, running, managing, distributing and helping with general marketing / social media of the neighborhood association.

We are looking for anyone that is currently in High School or College that is looking to gain hands on experience with marketing / social media / community development.

Interested candidates should have the following skill set:



- Work with Internet Explorer, MS Word, MS Excel
- Working knowledge of Facebook
- Able to deliver documents to nearby community centers
- Drive to be creative, a social/community leader

Compensation: This is an unpaid position and is considered to be a community volunteer effort.

Skills that can be gained from this opportunity:

- Social Networking
- Marketing Campaigns (Email, print, social media, etc)
- Public Speaking
- Community Engagement
- Analytics (Social Media, marketing, etc)
- Civic Involvement
- City Pride



Interested candidates should email a letter of interest and a resume (if possible to): info@madwest.org

MUNICIPAL

One day event celebrates Madison's history and arts on December 10, 11am-6pm

Madison, WI - The Bubbler at Madison Public Library presents MUNICIPAL, a one-day pop-up celebration of the Madison Municipal Building on the eve of its renovation. The free, family-friendly event will take place on Saturday, December 10, 11am-6pm, at the Madison Municipal Building, 215 Martin Luther King Jr. Blvd.

MUNICIPAL will celebrate the building's history and highlight the many artists working in the city of Madison and the surrounding areas. Over 100 local artists are participating in this one-of-a-kind event featuring visual art, performances, hands-on activities and live music. Visitors can expect to experience the historic space in a new and innovative way.

The Madison Municipal Building was designed and constructed from 1927-1929. It is one of Madison's finest examples of the neo-classical revival style. It served as the U. S. Post Office and Courthouse until 1979, when the City of Madison purchased the building. The building was renovated from 1979-1982, converting the building to office space for the City of Madison. The building was listed on the National Register of Historic Places in October of 2002.

The Madison Municipal Building will be closed to staff and public until completion of the \$20.8 million renovation and is scheduled to reopen in October 2018. Building Inspection, Zoning, Planning, and Office of the Director departments have been relocated to 126 S. Hamilton Street. Human Resources (Accommodations), CDA Housing Division and Economic Development Division, Community Development Division, Traffic Engineering and Parking Utility, and Human Resources (Occupational Health and Development and Accommodations) departments have been relocated to 30 W. Mifflin St.

MUNICIPAL is a collaboration of the Bubbler at Madison Public Library with The Apartment Project, Arts + Literature Laboratory, and Madison Community Discourse, with support from Madison Arts Commission, Wisconsin Public Radio, and Artist & Craftsman Supply.

For more information about the MUNICIPAL event, including a complete list of participating artists, visit <http://madisonbubbler.org/municipal>
For more information regarding the Madison Municipal Building and offices formerly located in that space, visit <http://www.cityofmadison.com/engineering/projects/madison-municipal-building>

About The Bubbler at Madison Public Library

The Bubbler's hands-on workshops, performances, and events introduce participants to a variety of local experts who share their talent and passion for art, design, and maker culture. For more information, visit madisonbubbler.org, **Madison Bubbler** on Facebook, or **@madisonbubbler** on Twitter.

About Madison Public Library

Madison Public Library's tradition of promoting education, literacy and community involvement has enriched the City of Madison for more than 140 years. Our nine locations throughout the City of Madison are open six days per week and welcome over 2.2 million visits each year. Visit madisonpubliclibrary.org, **Madison Public Library** on Facebook, or **@madisonlibrary** on Twitter.

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