

DRAFT
Madison West Neighborhood Association
Officers Meeting
Minutes

January 11, 2018

Attendees:

Officers:

- Joe Ryan
- Tanya Biggs
- Teresa Holmes
- Matthew Stanford

Guests:

- None

I. Joe Ryan called the meeting to order at 7pm.

II. The Officers discussed planning for additional meetings and participation.

Several ideas were discussed as strategies to increase participation. An “each one reach one” strategy was discussed. Joe has been reaching out to other HOAs. Previously when spoke at Windsor HOA meets he provided an email sign up and some folks signed up and were interested in more information. It was noted however, that the same people always come to the individual association meetings. Also discussed including a concise statement of what the Association would be working on this year in solicitation materials.

III. 2018 activities/initiatives

Joe had previously asked Alder McKinney what she sees on the radar for 2018. Free skiing and skating at Elver Park and planning for planning for new playground equipment at Elver Park were discussed.

The group discussed multiple options and interest in an Association social event for 2018. The Officers discussed the pros and cons of doing a stand alone event or working with various neighborhoods within the Association to promote and interconnect local gatherings in individual neighborhoods to connect the neighborhoods within the Association together. All agreed that additional volunteers/a social committee is needed to further facilitate planning and execution.

IV. 2018 Goals

The group discussed Association goals for 2018 and settled on the following 6 goals:

- 1) Establish an annual districtwide social event to occur in the summer to connect the neighborhoods together.
- 2) Promote West Fest to connect MWNA neighbors with neighborhoods outside of MWNA.
- 3) Help make the new job training center near Elver Park a success.
- 4) Be an active participant in identifying how to maximize the Elver Park resource to advance the needs of our community.
- 5) Partner with our Alder and other neighborhood associations to identify and advance legislation in the 2019 City Budget to advance the needs of southwest Madison.
- 6) Complete the IRS tax exempt filing.

At next meeting, the Officers will establish the formation of committees to accomplish the individual goals.

Matthew said that he would send out to his neighborhood email list a description the 2018 goals and ask for folks that would be interested in helping accomplish those goals. Will also ask if there are other goals that they believe the Association should consider pursuing.

V. Governance discussions

Current membership is over 300. There is currently an open officer position. Margret Anderson expressed an interest in filling the position. The Officers will invite her to the next meeting for formal appointment.

The Officers agreed to establish a regular meeting and time date for future meetings. Agreed to second Thursday of every other month at 7pm.

Officers discussed any conflicts of interests related to Joe's just announced candidacy for the County Board of Supervisors. Joe is stepping away from communication during his candidacy to assure no benefit is provided to Joe as a candidate. To fill help fill that communications gap, Matthew will inquire with some high schoolers in the neighborhood that might be interested in regularly posting to the Facebook page.

VI. Other Items

Discussed efforts for 2018 WestFest and MWNAs involvement. Date is July 14, and neighborhood volunteers will be needed.

Joe has reached out to Exact Sciences about participating in MWNA after they moved into the old Rayovac building.

Discussed Farmers Market for 2018 and connections with Verona Farmers Market.

City neighborhood grants are coming up. Joe is working on applying for additional grants that are coming up.

Further discussed how to get input and participation.

VII. Adjournment.

The meeting adjourned at approximately 9PM.